IN THE CLAIMS:

Please cancel claims 1-43 (including the previously cancelled claim 11), and add new claims 44-63 as indicated in the following Listing of All Pending Claims of the present application.

Listing of Pending Claims

- 1. 10. (cancelled)
- 12. 43. (cancelled)
- 44. (new) A wireless communications device, comprising:
 - a non-volatile memory for storing data;
 - a processing unit comprising:
 - a serial memory interface controller connected to the non-volatile memory by a serial address and data line; and
 - a read-only memory comprising code for providing instructions for reading the data from the non-volatile memory;
 - a volatile addressable memory for storing at least a portion of the data stored in the non-volatile memory, the volatile addressable memory connected to the processing unit by parallel address and data lines;
 - a communications circuit connected to and controlled by the processing unit, the communications circuit comprising:
 - a transmitter circuit;
 - a receiver circuit; and
 - an antenna connected to the transmitter circuit and the receiver circuit.
- 45. (new) The wireless communications device of claim 44, wherein the non-volatile

memory is serial memory.

- 46. (new) The wireless communications device of claim 45, wherein the serial memory is serial NAND flash memory.
- 47. (new) The wireless communications device of claim 44, wherein the non-volatile memory is clocked parallel memory.
- 48. (new) The wireless communications device of claim 44, wherein the non-volatile memory is indexed addressable memory.
- 49. (new) The wireless communications device of claim 44, wherein the non-volatile memory is removably connected to the serial memory interface controller.
- 50. (new) The wireless communications device of claim 49, wherein the non-volatile memory is serial memory comprising at least one of a multi-media card, a smart media card, a secure digital card and a memory stick.
- 51. (new) The wireless communications device of claim 44, wherein the volatile addressable memory comprises at least one of a dynamic random access memory and a static random access memory.
- 52. (new) The wireless communications device of claim 44, wherein the code of the read only memory comprises:
 - a first code section for determining whether the non-volatile memory is connected to the serial memory interface controller; and
 - a second code section for instructing the serial memory interface controller to transfer the at least a portion of the data from the non-volatile memory to the volatile addressable memory.

- 53. (new) The wireless communications device of claim 44, wherein the at least a portion of the data stored in the non-volatile memory is critical operations data.
- 54. (new) The wireless communications device of claim 53, wherein the critical operations data is an application program that is critical to an operation of the wireless communications device.
- 55. (new) The wireless communications device of claim 44, wherein the at least a portion of the data stored in the non-volatile memory is non-critical operations data comprising at least one of user interface information, a recent call list, a display setting, a roaming preference, a ringer preference, a non-critical application program, and a phone book.
- 56. (new) A method for managing a wireless communications device, comprising the steps of:
 - executing instructions from a read-only memory in a processing unit, the instructions for directing a serial interface controller of the processing unit to read serial data from a non-volatile memory;
 - reading the serial data from the non-volatile memory over a serial address and data line:
 - converting the serial data to parallel data;
 - transferring the parallel data to a volatile memory over parallel address and data lines;
 - reading at least a portion of the transferred data from the volatile memory; and operating a communications circuit of the wireless communications device in response to the at least a portion of the transferred data.
- 57. (new) The method of claim 56, wherein the non-volatile memory is a non-volatile

serial memory.

- 58. (new) The method of claim 57, wherein the non-volatile serial memory is serial NAND flash memory.
- 59. (new) The method of claim 57, wherein the non-volatile memory is removable from the wireless communications device, further comprising the step of:

connecting the removable non-volatile memory to the wireless communications device.

- 60. (new) The method of claim 59, wherein the removable non-volatile memory is at least one of a multi-media card, a smart media card, a secure digital card and a memory stick.
- 61. (new) A wireless communications device, comprising:
 - a wireless communications circuit comprising:
 - a receiver;
 - a transmitter; and
 - an antenna connected to the receiver and the transmitter:
 - a serial non-volatile memory;
 - a volatile memory; and
 - a processor connected to the wireless communications circuit, the processor comprising:
 - a serial interface controller connected to the serial non-volatile memory by a serial address and data line, and connected to the volatile memory by parallel address and data lines, the serial interface controller reading serial data from the serial non-volatile memory, converting at least a portion of the serial data to parallel data, and storing the parallel data in the volatile memory; and

- a read only memory for storing read instructions, the read instructions for instructing the serial interface controller to read the serial non-volatile memory upon a boot up condition of the wireless communications device;
- wherein the processor controls the wireless communications circuit based upon the stored parallel data in the volatile memory.
- 62. (new) The wireless communications device of claim 61, wherein the serial non-volatile memory is removably connected to the serial interface controller.
- 63. (new) The wireless communications device of claim 61, wherein the serial non-volatile memory is NAND flash memory.